# Pre-professional Health Care Workforce Conference Cost Breakdown

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| **Item** | **Cost** |
| Catering   * Keynote dinner: $1500 * Boxed lunches: $500 * Coffee & refreshments: $200 | **$2200**  \*In the event cost savings needs to occur we will eliminate the boxed lunches and offer a lunch and learn breakout session instead\*\*  Coffee and refreshments will be provided for day 2 only |
| Rural student sponsorship (10-15 students)   * Hotel: $350 * Meals: $300 * Transportation reimbursement: $150 | **$800**  \*Costs are based on a rough estimate of $50/night at local amenities  We are aiming to recruit 10 rural students representing WNC/Great Basin College and will provide them each with a $50 Visa gift card to offset expenses accrued for attending the conference |
| Marketing   * Flyers/posters: $70-100 * Social media ads: $50 | **$150**  \*Printing of all marketing flyers and costs to “boost” social media ads and campaigns |
| Speakers   * Local Keynote: $1000 | **$1000**  \*Costs to cover travel, per diem in the event speaker is recruited outside of the Reno area  Students will not be providing speaker honorariums for this event |
| Student Ambassadors   * Thank you gifts for committee members: $125 * T-shirts for event: $100 | **$225**  Student Ambassador uniforms and end of event celebration/ team building |
| Decorations | **$100** |
| **TOTAL** | **$4475** |