# Pre-professional Health Care Workforce Conference Cost Breakdown

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| **Item** | **Cost** |
| Catering* Keynote dinner: $1500
* Boxed lunches: $500
* Coffee & refreshments: $200
 | **$2200**\*In the event cost savings needs to occur we will eliminate the boxed lunches and offer a lunch and learn breakout session instead\*\*Coffee and refreshments will be provided for day 2 only  |
| Rural student sponsorship (10-15 students)* Hotel: $350
* Meals: $300
* Transportation reimbursement: $150
 | **$800**\*Costs are based on a rough estimate of $50/night at local amenitiesWe are aiming to recruit 10 rural students representing WNC/Great Basin College and will provide them each with a $50 Visa gift card to offset expenses accrued for attending the conference  |
| Marketing* Flyers/posters: $70-100
* Social media ads: $50
 | **$150**\*Printing of all marketing flyers and costs to “boost” social media ads and campaigns  |
| Speakers* Local Keynote: $1000
 | **$1000**\*Costs to cover travel, per diem in the event speaker is recruited outside of the Reno areaStudents will not be providing speaker honorariums for this event |
| Student Ambassadors* Thank you gifts for committee members: $125
* T-shirts for event: $100
 | **$225**Student Ambassador uniforms and end of event celebration/ team building  |
| Decorations | **$100** |
| **TOTAL** | **$4475** |